

MARITIME BUSINESS DEVELOPMENT

MARCOD works with innovation and business development on several levels. We distinguish between facilitating innovative development processes where various organisations participate (one-to-many) and individual business development (one-to-one)

One-to-one

Individual and confidential consultation on behalf of the organisation's unique situation, challenges, needs and ambitions.

An evaluation of what actions have the highest priority and whether or not the organisation should be introduced to one of MARCOD's development programmes or to another relevant programme.

MARCOD contributes to:

- Identifying the organisation's must-win-battles
- Forming a plan for the project and find the best resources to make it a reality
- Identifying funding possibilities for the project and securing implementation.

One-to-many

Innovation processes in the shape of e.g. green environmental technology, digital business opportunities or autonomy within the maritime industry.

If a match occurs between the organisations, the aim is to establish a concrete development project that contributes to innovation, growth and jobs in the maritime industry.

MARCOD helps by:

- Providing the framework for the project
- Securing the best possible partnership
- Seeking finance/funding
- Project management.

At the end of 2019, MARCOD has completed 70+ development programmes for innovative and ambitious maritime organisations from all over Denmark through our own development programmes with customised concepts suited for the target audience.

For more information about the Scale-up Denmark or Maritime Stars programmes, please contact Project Manager Allan Hejslet on +45 30 13 30 43 or ah@marcod.dk

Let us discuss how we can help your organisation.



MARITIME STARS
POWERED BY MARCOD

